One of the cornerstones of the Campbell Nelson business model is collaboration. Their Community Driven program provides support and partnership to several amazing local, regional and international organizations. BGCSC is privileged to be one of them. Campbell Nelson has been a long time supporter of the Boys & Girls Clubs. However, in 2013 the company decided to focus a unique program on six charities including the Alderwood and Edmonds Boys & Girls Clubs. Every time a customer purchases a vehicle, the dealership makes a donation to the charity of the buyer’s choosing. Their goal is to contribute $100,000 between February and October of 2013. Each time a buyer selects the Boys & Girls Club, the donation supports Club memberships. Currently Campbell Nelson is on pace to contribute over $20,000 in 2013.

As the third generation of Campbells to own the dealership, Kurt Campbell and his brother Craig are passionate about supporting organizations and creating partnerships. To them, it is all about making a positive difference in the community. “A blessing shared is the greatest blessing of all, and that’s why at Campbell Nelson we look at being able to partner with charities as a win-win” - Kurt Campbell.

Each time a customer selects the Alderwood or Edmonds Clubs, they receive a hand-painted tile from one of the Club’s young artists and a handwritten thank you note with information about the organization. Making this a partnership between Campbell Nelson, BGCSC and the customer is important to the Campbells.

“Our Mission
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Clubs
Alderwood
Arlington
Cascade
Coupeville
Edmonds
Everett
Granite Falls
Lake Stevens
Marysville
Monroe
Mukilteo
North Kitsap
Oak Harbor
Snohomish
South Everett/Mukilteo
Sultan
Trailside
Tulalip

In this Issue:
Campbell Nelson Collaboration
Trailside Court Project
Camp Old Navy
Everett Club Partnership
Events/ Activities

Find out more at www.bgcsc.org

Officers
Diana Clay, President
Joe Gaffney, Vice President

Board of Directors
Gil Burke
Linda Carrier
Todd Echelbarger
Carolyn Eslick
Marilyn Fryberg, Jr.
Rob Grannum
Mark Hamsworth
Dominic Ivanovich
Todd Johnson
Greg Lineberry
Troy McClelland
Kristine McCuffy
Mark McNaughton
Rhonda Miettner
Diana Noble
Brandon Olson
Jennifer Rancourt
Jon Sand
Sterling Sankey
Mel Sheldon
Jim Stephanson
Scott Strand
Deborah Tagliafare

The Campbell Nelson contributions toward Club memberships allow the Alderwood and Edmonds Boys & Girls Clubs to continue to serve more kids regardless of their financial situation” - Mike Neumeister, BGCSC Area Director.

Great Futures
Fall 2013

Because of You...
Campbell Nelson Collaboration

Great Futures Start Here.
The Trailside Basketball Project

Until recently, the Trailside Club was unable to provide a safe outdoor space for kids. That all changed with the opening of a new sport court this July. The project became a reality, as most things do with BGSC, through partnerships and community support.

In the spring of 2012, a group of business leaders was assigned the task of building a basketball court as their project for Leadership Snohomish County. The group had to contend with fundraising, permitting issues, procuring services and weather. Fortunately the group had a lot of expertise and great connections. The attitude of the supporters is summed up by Mark Johnson from McKinstry, “When we heard about Trailside’s need for a new court, we jumped at the opportunity to help; giving back to the communities where we work and live is a priority for McKinstry.”

We want to give special thanks to the “Trailside Group” from LSC: Kevin McKay, Cathy Johnson, Robin Sjolund, Darrell Smith and Adrianne Wagner. “BGSC is grateful to LSC and all the other supporters for their help. The kids are thrilled with the new court,” said Marc Volmer, Area Director at BGSC. “We are elated to be able to provide a safe outdoor recreational area for our Club members.”

The Trailside Basketball Project

Close to 100 individuals and businesses supported the project including: Abel Carling, Alaskan Brewery, Allure Concrete, Bucks American Café, Concrete Northwest, Marshbank Construction, McKinstry Charitable Foundation, Molina Health, Providence Regional Medical Center, Ram Technologies, Terry’s Machine & MFG, Trailside Village Apartments, and Union Bank.

“Preparing Kids for the Future”

This summer across the country kids arrived at Old Navy stores to gain real-world experience. Programs like Camp Old Navy is one way for local businesses to leverage their unique assets to prepare kids for adulthood. This summer 12 kids from the Alderwood Club participated in the program at the Lynnwood store.

The event gives youth the chance to go behind the scenes and see what it takes to operate a business. Club kids spent hours rotating through different jobs and tasks, gaining hands-on experience setting up visual displays, price-tagging garments, processing shipments, and greeting customers. The camp designed special elements – such as interview coaching and instruction on how to fill out job applications – for teens eager to develop more specific job readiness skills relevant to any career.

“The partnership with Old Navy gives Boys & Girls Club teens the chance to gain valuable real life work skills. It is a great opportunity for our kids to help and see behind the scenes of a successful retail store.” – Mike Neumeister, Area Director

Your Support In Action

South Everett/Mukilteo Club kids visited the K&H Print Solutions facility

Club kids working on STEM skills through Lego Robotics

Mukilteo Club youth practiced their basketball skills and developed healthy habits during the weeklong Basketball Camp

Marysville Club kids discovered aviation at the Arlington Fly In

Snohomish County youth attend Badges for Baseball camp

Events & Activities

11-1 Healthy Habits Family Night
SE Everett/Mukilteo

11-14 Family Night Marysville

11-16 Reach for the Stars Grand Gala
Alderwood

11-22 Teen Night Monroe

12-1 High School Basketball
Registration Alderwood

12-6 Teen Night Coupeville

12-11 Teen Block Party SE Everett/Mukilteo

12-13 Teen Night Marysville

12-13 Thanksgiving Dinner Monroe

12-14 Skills Day & Basketball Camp
Registration Alderwood

12-20 Teen Night Monroe

For more info check our website at bgcsc.org or like us on Facebook

Prepared by Mark Johnson, Area Director at BGSC, on behalf of the Trailside Group. "My favorite thing about the Club is how it provides a welcoming and safe environment for the children, giving them a place to truly be themselves without the fear of being judged.” - Christopher, Mukilteo Club Member, Age 16

It is hard to believe there are over 800 homeless kids in Snohomish County. This summer, the Everett Boys & Girls Club partnered with three organizations serving homeless youth. Three times a week the Club sent a van to the Interfaith Family Shelter to pick up kids who came and spent the day at the Club. The Club also picked up kids from the Everett Gospel Mission and worked with Cocoon House to provide open gym time to teens.

The kids received free membership to the Club, were fully integrated into summer programming, and were encouraged to continue attending the Club once they are settled into permanent housing in the area. Many of the kids end up living in apartments near the Club, so it is a great opportunity for them to meet their future neighbors and classmates. Program Director, Andie Allred said, “It is really wonderful to have the kids with us, they love being here and are so happy to be able to create art, play in the gym, attend field trips, and meet other kids.”

Fact: The fastest growing segment of Snohomish County’s homeless population is women and children.